

**SPARK PTO Agenda**  
**Sept 20, 2018 @ 7:00 p.m., SPARK Cafeteria**

<b>Attendance</b> (Present represented by X) X Terry Harness - Principal X Dr. Jennifer Toney - Assistant Principal X Susie Fellows - Teacher Representative Kimberly Muhlheim - Teacher Representative X Julie Kimble - Co-President X Cat Hoelker - Co-President X Amanda Curran - Fundraising X Chad Estes - Secretary X Becca Kirby - Volunteer/Outreach Preston Ladds - VP X Scott Newman - Treasurer X Carrie Pursifull - Operations X Jenny Reiner - Enrichment X Julie Witten - Communications		
<b>Meeting Call to Order:</b> 6:52pm		
<b>Topic</b>	<b>Speaker</b>	<b>Time</b>
Welcome and outline of meeting goals	Julie	1 minute
Principal's Update <ul style="list-style-type: none"> <li>• Current student count is 740 children</li> <li>• Grady high school graduation rates recently updated to 80% (huge improvement over 55% in 2014)</li> <li>• Recently visited the Howard middle school remodeling. Very exciting and we believe still on schedule for 2020 school year opening (current SPARK 4th and 5th graders would be first classes)</li> <li>• Additional chromebook carts (up to 3) are desired and APS budgeting is underway (we currently have 9 carts)</li> </ul>	Harness/Toney	15 minutes
Teachers' Update	Fellows/ Muhlheim	5 minutes
<b>Follow up from last meeting:</b> 1. FY18-19 Budget (Cat) <ul style="list-style-type: none"> <li>• <i>PTO Donations Status - \$65,000 total donations (50%)</i></li> <li>• <i>ADD LINK TO PRESENTATION FILE HERE</i></li> </ul>		5 minutes
<b>New business:</b>	Board	50 minutes

<p>2. Media Center Upgrade</p> <ul style="list-style-type: none"> <li>• <i>Committee is being formed for redesign and tech upgrades this school year</i></li> </ul> <p>3. Dunk Tank Promotion</p> <ul style="list-style-type: none"> <li>• <i>We have finalized the dunk tank as a promotion to push for per class PTO donation participation. Flyers have been sent out.</i></li> <li>• </li> </ul> <p>4. Fundraising Update (Amanda)</p> <ul style="list-style-type: none"> <li>• Outreach for Supporters campaign</li> <li>• <i>We have \$30k in corporate sponsor donations already this year (\$5k more than last year)</i></li> <li>• Color Run campaign</li> <li>• <i>We are building a committee and planning is underway</i></li> <li>• <i>Need additional volunteers (especially to accept cash donations)</i></li> <li>• <i>We will have white t-shirts for sale</i></li> <li>• SPARK After Dark campaign</li> <li>• <i>We have finalized our location at Sweetwater Brewery</i></li> <li>• Virginia Highland Civic Association</li> <li>• <i>Wants our help to promote an upcoming project. Might need to delay given other</i></li> </ul> <p>5. Enrichment Update (Jenny)</p> <ul style="list-style-type: none"> <li>• Book Fair</li> <li>• <i>\$100 budget approved for prizes for event (all in attendance approved)</i></li> <li>• Movie Night 10/19</li> <li>• STEAM Week</li> <li>• <i>Budget request of \$500 for challenge related activities (all in attendance approved)</i></li> <li>• <i>Many events being planned and how to divide activities for grade-appropriateness</i></li> <li>• <i>\$850 for maker space bus</i></li> <li>• <i>\$825 for planetarium visit</i></li> <li>• <i>Other options under consideration: Grady high school robotics team,</i></li> </ul>		
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<p><i>GaTech mobile laser installation, GA state bio bus</i></p> <ul style="list-style-type: none"> <li>• STEAM Night 10/25</li> <li>• <i>Committee is requesting a \$2000 budget for the event including rental tables, table covers, printing materials, teacher led demonstrations, presenter fees, dinner for volunteer teachers. We will vote next time</i></li> </ul> <p>6. Operations Update</p> <ul style="list-style-type: none"> <li>• <i>SPARK After Dark parking spot is being used by non-winners. We put a cone in its spot and will provide a new sign to denote winner parking only</i></li> <li>• <i>The illegal dumping (furniture) that is occurring on the side-walk near the front entrance</i></li> <li>• <i>Considering options to encourage kids to bring waters with them to recess.</i></li> </ul> <p>7. Spirit Wear (Chad)</p> <ul style="list-style-type: none"> <li>• <i>Looking to allow online options for ordering for next year</i></li> <li>• <i>For this year we will attempt to sell spirit wear by (1) Having a table at a couple more major PTO related events and (2) will try to provide an online ordering option form and payment link + onsite pickup option through coordination with SPARK staff and students.</i></li> </ul> <p>8. Technology Update (Chad)</p> <ul style="list-style-type: none"> <li>• G-suite adoption</li> <li>• <i>Login now to make doc and calendar access easier! You can do it!</i></li> <li>• <i>All board members responsible for providing updates to the calendar directly.</i></li> <li>• <i>We will have a concerted effort to NOT over-populate the calendar for parents which could lead some to unsubscribe</i></li> <li>• Website Calendar</li> <li>• <i>We have migrated the calendar on our website to a google based calendar which now allows (1) parents to</i></li> </ul>		
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<p><i>subscribe to it and (2) allowing updates to be made more easily without having to request manual changes through our webmaster</i></p> <ul style="list-style-type: none"> <li>•</li> </ul> <p>9. Needs on Horizon:</p> <ul style="list-style-type: none"> <li>•</li> </ul>		
<p><b>Upcoming dates:</b></p> <ul style="list-style-type: none"> <li>• 9/28 - Green Transportation Day</li> </ul>		
<p><b>Meeting Adjourned:</b> 8:00pm</p>		